


# *Income* **ESSENTIALS**

BROUGHT TO YOU BY



- IT'S A -  
**MONEY  
THING®**



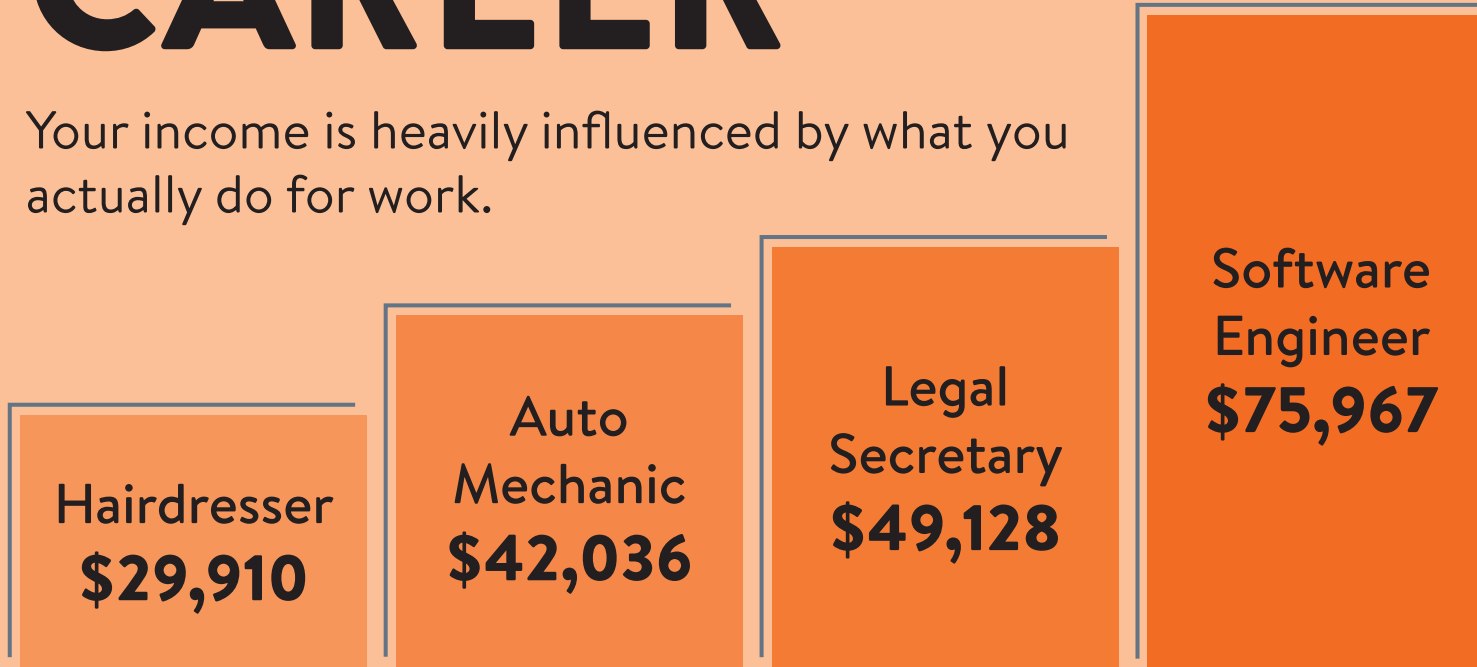
HOW MUCH  
**MONEY**  
WILL YOU  
**MAKE?**

Your income is influenced by four interconnected factors



# YOUR CAREER

Your income is heavily influenced by what you actually do for work.



**MEDIAN ANNUAL SALARY**

# YOUR **CAREER**

Your career choice can also affect your lifestyle, including when you work, where you live, your stress level and other factors.



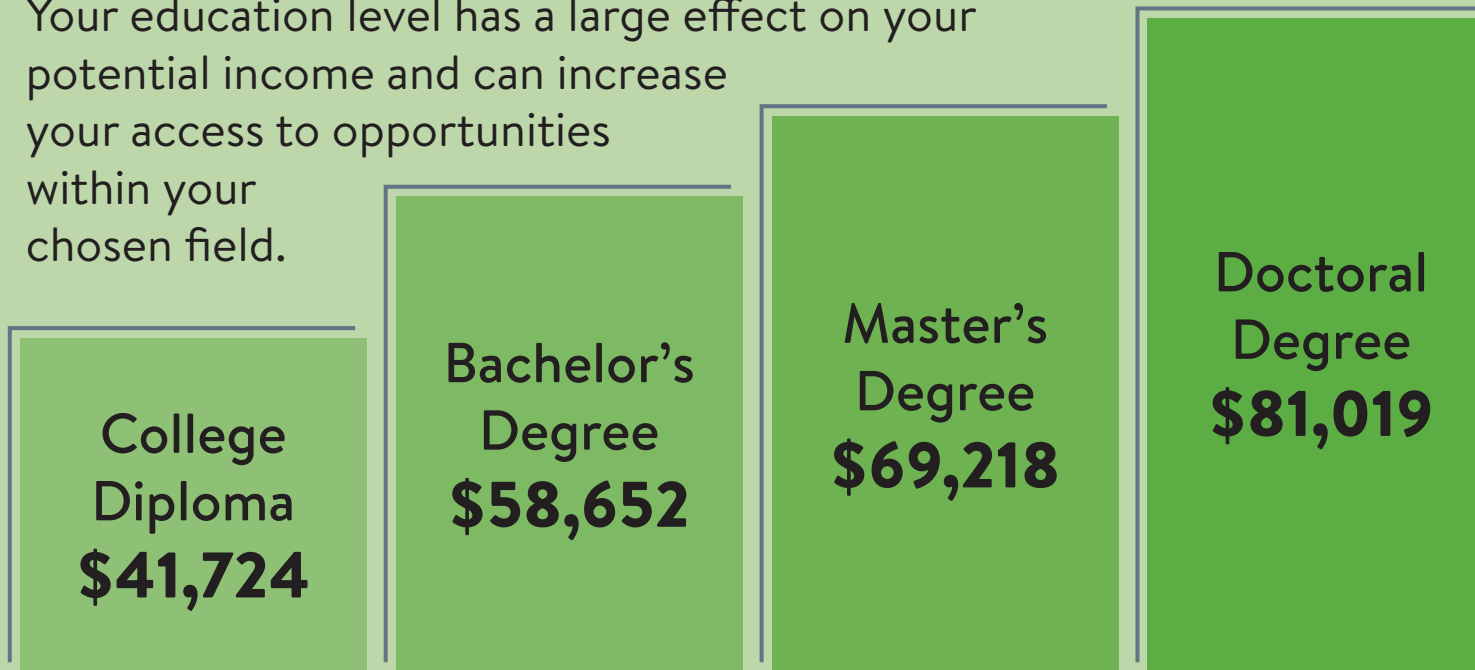
**Improve your income prospects**

## **VOLUNTEER**

To help break into a particular industry or field, look into volunteering at industry organizations and events. This can expand your network and increase your visibility.

# YOUR EDUCATION

Your education level has a large effect on your potential income and can increase your access to opportunities within your chosen field.



MEDIAN ANNUAL SALARY

# YOUR **EDUCATION**

Earning post-secondary degree(s) can be a big investment of time and money, but your lifetime earning potential can also increase significantly. You'll need to decide whether it is worth it.





**Improve your income prospects**

## **ONLINE COURSES**

Augment traditional forms of education with e-learning opportunities. You can add to your skills by learning at your own speed, all from the comfort of home and on your schedule.

# YOUR SKILLS

Your income potential is also linked to your skills.



# YOUR **SKILLS**

Your skills will increase based on your education, personal interests, natural talents and unique experiences.



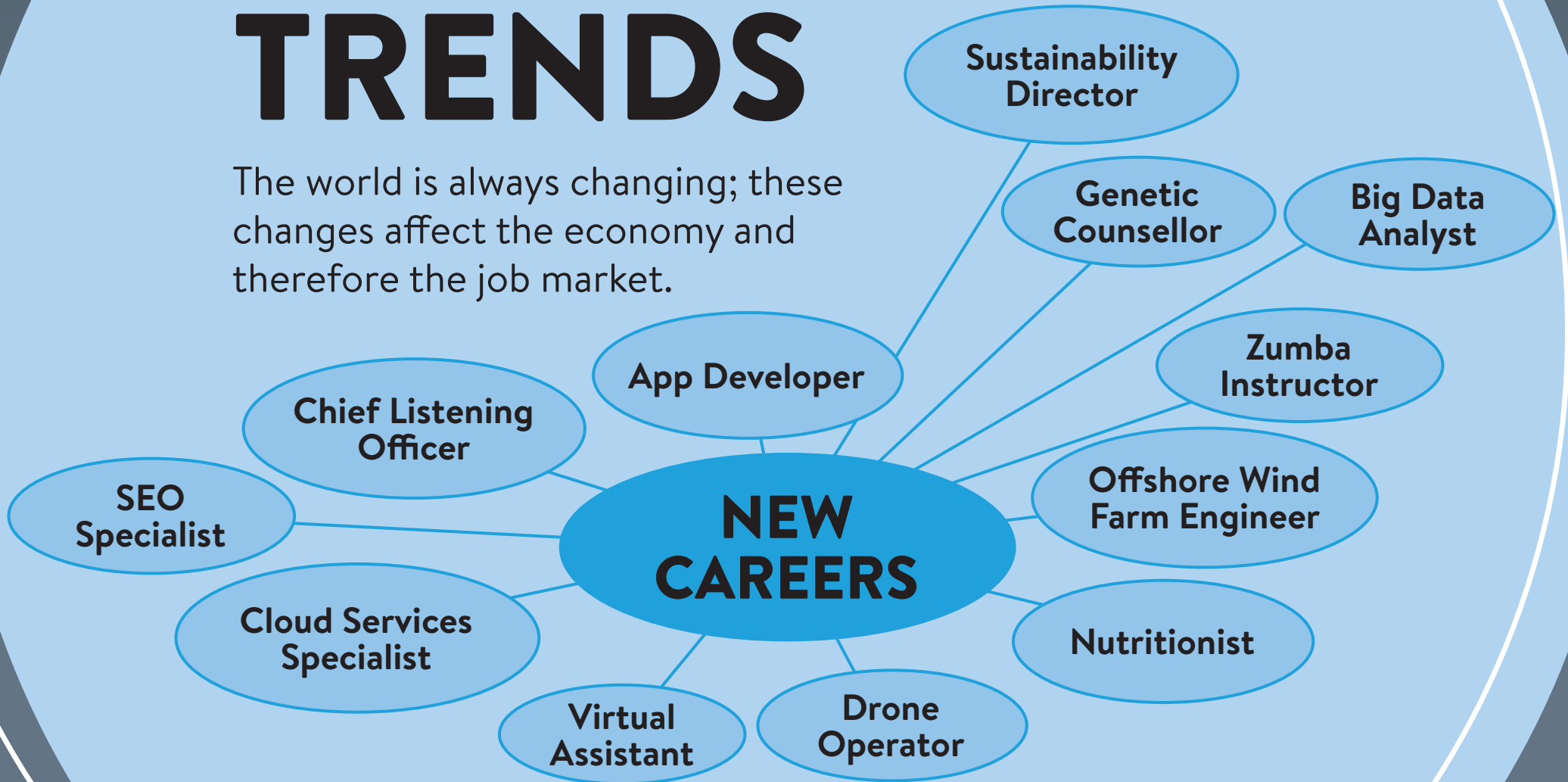
**Improve your income prospects**

## **PRACTICE**

If you want to learn new skills, you have to work hard to acquire them. Consider workshops and hands-on seminars to push you forward. Practice makes perfect!

# ECONOMIC TRENDS

The world is always changing; these changes affect the economy and therefore the job market.



# YOUR **TRENDS**

Industries rise and fall with new technologies, natural resource constraints, and local and global policies. Think about it: there are successful careers today that did not exist 10 or 20 years ago!



**Improve your income prospects**

## **CURIOSITY**

Read forward-thinking websites and magazines, and listen to mind-expanding podcasts to help you spot future opportunities.



Your earning potential really is a balance  
between your career, your education,  
your skills, and trends in the economy



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Sources: Forbes.com, PayScale.com, Statistics Canada, TheUndercoverRecruiter.com

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