Media Release

For Immediate Release

StellerVista Credit Union Returns Over $680,000 to Members and Communities in 2024.

Kootenay / Boundary, BC: December 20, 2024 – StellerVista Credit Union is proud to announce a milestone year of sharing success, returning over $680,000 to its members and communities in 2024.

This includes more than $200,000 donated to local organizations and initiatives, supporting a diverse range of causes from regional health foundations and food banks to childcare programs, trail-building projects, and even community wind phone installations. These contributions reflect the principles embedded in StellerVista's newly developed Corporate Social Responsibility (CSR) policy, guided by member feedback gathered through surveys, the Member Advisory Committee, and input from staff and board members.

In addition to its community donations, StellerVista is thrilled to announce returning over $480,000 in Patronage Rewards and Dividends directly to its members this holiday season. CEO, Jody Burk said, "We return this money to our members and communities as a thank you for their trust and their business. The more we do together, the bigger impact we can have. That's the power of cooperation and community-focused banking."

"Our members own this credit union, and their trust allows us to play a meaningful role in supporting the health and vibrancy of our communities," said Jeff Fero, Director of Marketing and Community Engagement of StellerVista Credit Union. "By banking locally, our members create a ripple effect that amplifies community impact."

Board Chair, Lynnette Wray added, "Our donations are not just about funding — they are about showing up for the people doing critical work on the ground. Supporting local people and business isn't just part of our strategy — it's who we are."

As StellerVista looks ahead, its commitment to community investment remains unwavering. The credit union will continue to build partnerships with local organizations, invest in meaningful projects, and champion initiatives that make a tangible difference in people's lives.

About StellerVista Credit Union: At StellerVista, we help our members bank like they live here. We ensure our members are ready for each stage of life with products, services, and local support that helps them achieve their goals. When you bank with us, you're not just managing your finances — you're investing in your community. With branches and employees across the Kootenay and Boundary regions, StellerVista Credit Union enables you to bank where you live — and invest where you live.